



# Ad insights

Messaging-related insights, such as shares and replies, may be lower than expected due to privacy rules in some regions.



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Posted on November 1, 2022 at 2:52 PM



299



9



18



140

## Overview ⓘ

|                      |        |
|----------------------|--------|
| Reach                | 22,835 |
| Content Interactions | 466    |
| Profile activity     | 801    |
| <b>Ad goal</b>       |        |
| Website visits       | 686    |
| From latest ad       |        |





Ad insights

Reach ⓘ

22,835

Accounts Center accounts reached  
23313 from latest ad

|                |        |
|----------------|--------|
| Impressions    | 30,739 |
| From latest ad | 29,299 |

Post interactions ⓘ 466

|          |     |
|----------|-----|
| Likes    | 299 |
| Saves    | 140 |
| Shares   | 18  |
| Comments | 9   |

Profile activity ⓘ 801

|                    |     |
|--------------------|-----|
| External link taps | 489 |
| From latest ad     | 716 |
| Profile Visits     | 257 |
| From latest ad     | 356 |





Ad insights

|                    |     |
|--------------------|-----|
| Profile activity ⓘ | 801 |
| External link taps | 489 |
| From latest ad     | 716 |
| Profile Visits     | 257 |
| From latest ad     | 356 |
| Follows            | 55  |

Ad ⓘ

686

Website visits

|                        |                      |
|------------------------|----------------------|
| Spend                  | \$297.61 of \$300.00 |
| 100% spent             |                      |
| Cost per website visit | \$0.43               |
| Status                 | Completed            |
| Ad details             |                      |
| Audience               | Automatic            |
| Budget & duration      | \$300.00 over 6 days |

Ad audience ⓘ





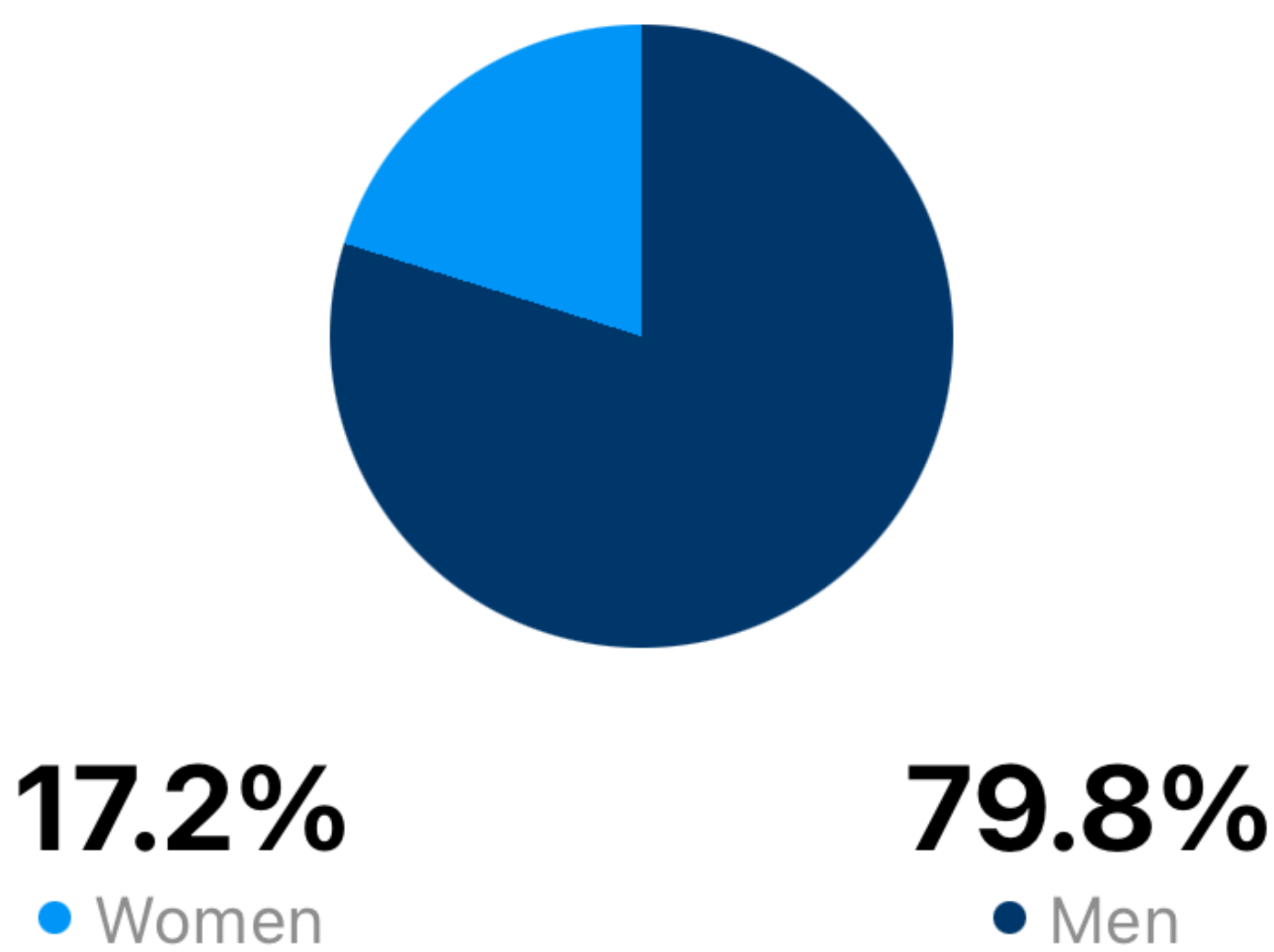
## Ad insights

Audience  
Budget & duration

Automatic  
\$300.00 over 6 days

### Ad audience ⓘ

Gender



### Thanks for Letting Us Know

We'll use your responses to help improve Instagram.

Boost again



Delete ad



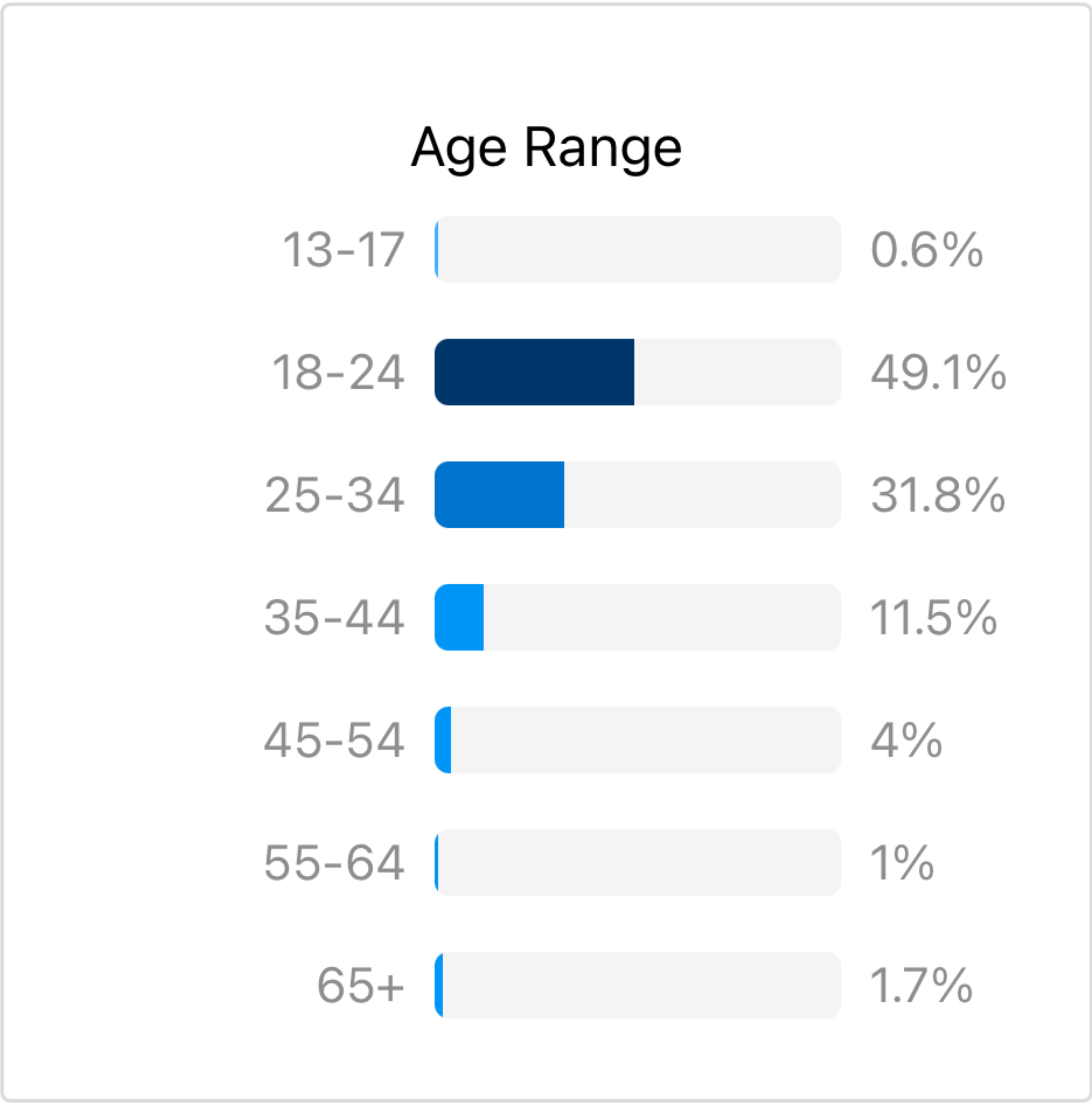


# Ad insights

Audience  
Budget & duration

Automatic  
\$300.00 over 6 days

## Ad audience ⓘ



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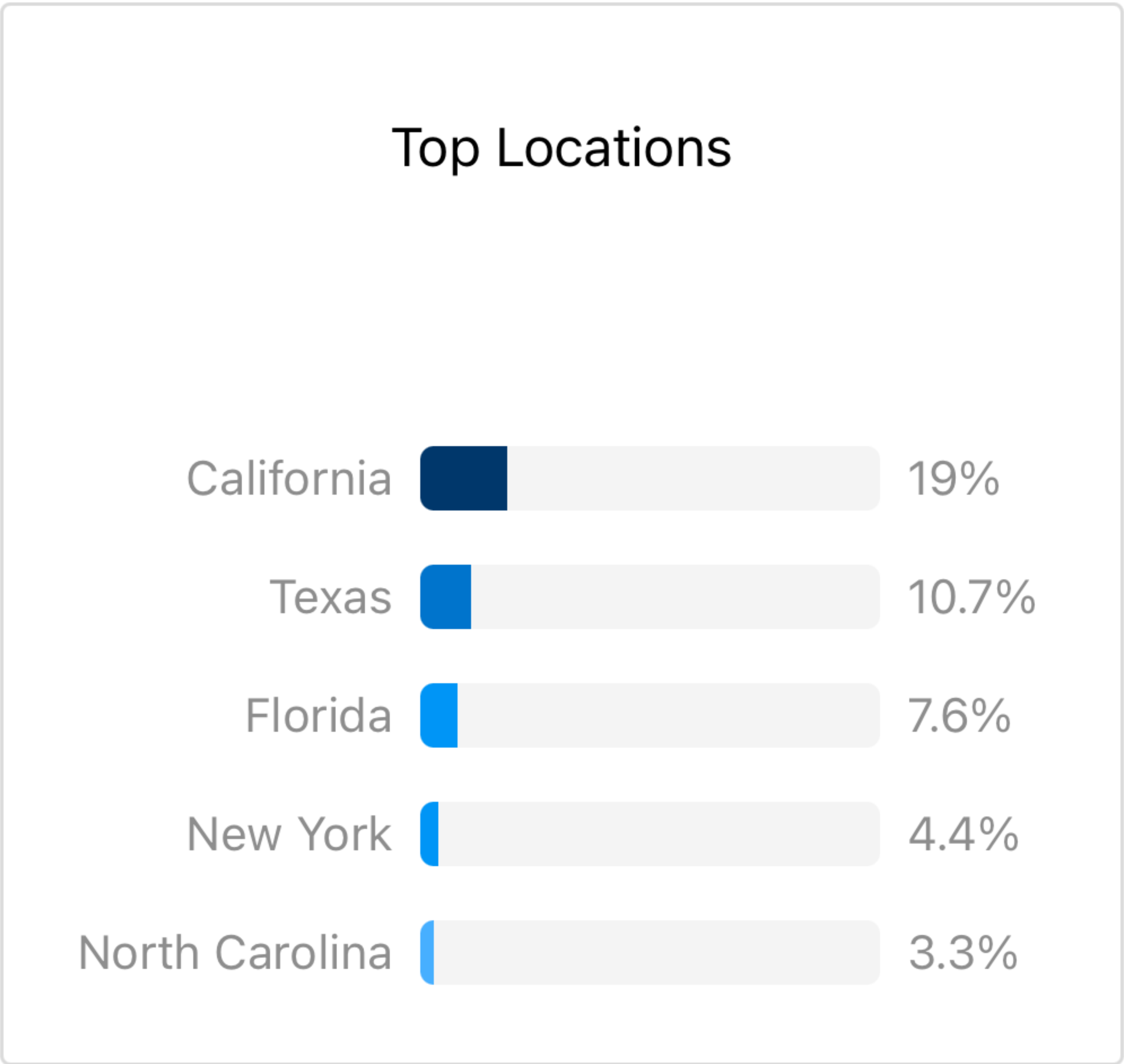


# Ad insights

Audience  
Budget & duration

Automatic  
\$300.00 over 6 days

## Ad audience ⓘ



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